

EDUCATION BY INDUSTRY ROLE

Whether you're new to self-storage or an industry veteran, use this guide to identify the events that will help you better understand your role and achieve your business goals.

	Managers	Owners	Investors	Developers
SEMINARS				
Building Track		X	X	X
Investing Track		X	X	
Marketing Track	X	X		
Operations Track	X	X		
Risk Management Track	X	X		
Technology Track	X	X		
WORKSHOPS				
Advanced Operations and Revenue Workshop	X	X		
Development Workshop: Building Phase		X	X	X
Development Workshop: Planning Phase		X	X	X
Digital Marketing Workshop	X	X		
Intensive Legal Workshop	X	X		
Investing Workshop: Acquisitions		X	X	
Management Mastery Workshop	X	X		
Remote Management Workshop	X	X		
Executive Boat/RV-Storage Workshop		X	X	X
OTHER EDUCATION/EVENTS				
Buyers & Sellers Meeting		X	X	X
Charity Storage "Hoops for a Cause"	X	X	X	X
Exhibits	X	X	X	X
International Program	X	X	X	X
Keynote Address	X	X	X	X
Legal Chat With Jeff Greenberger	X	X		
Overtime With the Experts	X	X	X	X
Party on the Plaza	X	X	X	X
Self-Storage Q&A: Investing & Development		X	X	X
Self-Storage Q&A: Management & Marketing	X	X		
Self-Storage Q&A: Technology & Security	X	X		
Speed Networking for Facility Operators	X	X		
Table Talks	X	X	X	X
Vendor Presentations	X	X	X	X
WISE: Women in Storage Education	X	X	X	X