

2024 EXHIBITOR INFORMATION

BOOTH-SPACE RATES

BOOTH TYPE	RATES	
	Through 4/28/23	4/29/23 and after
Standard Booth	\$43 per SF	\$45 per SF
Island Premium	\$750	\$750
Corner Premium	\$250	\$250

PAYMENT TERMS

- 50% deposit due at time of contract submission through Dec. 31, 2023.
- 100% due at time of contract submission on and after Jan. 1, 2024.
- Booth space without deposit will not be held.

DON'T FORGET TO BOOK YOUR SPONSORSHIPS EARLY!



RESERVE YOUR BOOTH!

For information about exhibiting and sponsorship opportunities, contact:

Debbie Pirkey
Business Development Manager
debbie.pirkey@informa.com
480.372.7590

EXHIBITOR BENEFITS

- Four complimentary badges for booth personnel
- Company listing on the official ISS World Expo website
- Company listing in the official Show Planner
- Company listing in the official Show Guide
- Up to 20 discounted show passes for your customers and prospects
- 8' draped back wall, 36" side rails and 7" x 44" ID sign
- VIP Customer Invite Program to help you invite current and potential clients to the show



2024 Inside Self-Storage World Expo
Education: April 2-5 | Exhibits: April 3-4
Caesars Forum Conference Center | Las Vegas
issworldexpo.com

INSIDE SELF-STORAGE WORLD EXPO 2024

Get more from your exhibitor investment with our 'Map Your Show' platform!

Explore the power of our *exhibitor directory*.

My Show Planner (MYS) is an easy-to-use, online platform that integrates with the ISS World Expo website and mobile app. It not only houses our exhibitor listings, agenda, education information and other key details, it helps attendees craft and track their onsite show experience. They can leverage the digital tools it offers to explore, research and plan their time at the event.

As our attendees navigate the platform, they can read details about your company and add you to their list of favorites. ***Don't miss your chance to maximize this robust marketing tool!***

You can also choose to **upgrade your package** to include more functionality and interaction with attendees before, during and after the show!



	BASIC	ENHANCED EXPOSURE	MAXIMUM EXPOSURE
Company Name	Yes	Yes	Yes
Company Address	Yes	Yes	Yes
Logo	Yes	Yes	Yes
Company Description	Yes	Yes	Yes
Product Categories	4	8	10
Booth Number	Yes	Yes	Yes
Show Features	2	5	10
Show Specials	1	3	3
Virtual Business Cards	2	5	10
Website Hyperlink	Yes	Yes	Yes
Video Panels	No	2	5
Product-Category Banner Ad	No	1	1
Documents/Collateral	No	No	5
Access to Online Leads/My Planner Users	No	No	Yes
Ability to Purchase Premium Banners	No	No	Yes
Digital Package	\$500	\$875	\$1,250
Lead-Retrieval Mobile App	\$600	\$500	\$400
Digital Package and Mobile App	\$1,100	\$1,375	\$1,650