

INSIDE SELF-STORAGE WORLD EXPO 2024

Get more from your exhibitor investment with our 'Map Your Show' platform!

Explore the power of our *exhibitor directory*.

My Show Planner (MYS) is an easy-to-use, online platform that integrates with the ISS World Expo website and mobile app. It not only houses our exhibitor listings, agenda, education information and other key details, it helps attendees craft and track their onsite show experience. They can leverage the digital tools it offers to explore, research and plan their time at the event.

As our attendees navigate the platform, they can read details about your company and add you to their list of favorites. ***Don't miss your chance to maximize this robust marketing tool!***

You can also choose to **upgrade your package** to include more functionality and interaction with attendees before, during and after the show!



	BASIC	ENHANCED EXPOSURE	MAXIMUM EXPOSURE
Company Name	Yes	Yes	Yes
Company Address	Yes	Yes	Yes
Logo	Yes	Yes	Yes
Company Description	Yes	Yes	Yes
Booth Number	Yes	Yes	Yes
Website Hyperlink	Yes	Yes	Yes
Social Media Links	Yes	Yes	Yes
Product Categories	4	8	10
Show Features (product images/descriptions)	2	5	10
Virtual Business Cards	2	5	10
Show Specials	1	3	3
Video Panels	--	2	5
Product-Category Banner Ad	--	1	1
Documents/Collateral	--	--	5
Access to Online Leads/My Planner Users	--	--	Yes
Corner Peel Online Booth Highlight	--	--	Yes
Priority Placement at Top of All Online Searches / Featured	--	--	Yes
Ability to Purchase Premium Banners	--	--	Yes
Digital Package	\$500	\$875	\$1,250
Lead-Retrieval Mobile App	\$600	\$500	\$400
Digital Package and Mobile App	\$1,100	\$1,375	\$1,650