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**ISS WORLD EXPO  
POST-EVENT REPORT**

After the event, be sure to follow-up with your self-storage owner or supervisor by reporting on your **Inside Self-Storage (ISS) World Expo** experience. The following checklist contains suggestions on what to include.

* **Your name**
* **Your title**
* **Facility and/or department**
* **Event summary:** Created especially for industry owners, managers, developers, investors and suppliers, the ISS World Expo provides the resources and education necessary to successfully build, launch and manage a storage business.
* **Event website:** [www.issworldexpo.com](http://www.issworldexpo.com)

**GOALS MET**

To help quantify the return on your expo investment, identify what knowledge and resources you brought back to your company, relevant to your business goals.

**COST SUMMARY**

* Registration fee(s) $
* Airfare $
* Ground transportation $
* Hotel $
* Meals $
* **Total $**

**EDUCATION ROI**

Identify a few takeaways, action items and/or estimated impact from the education sessions you attended at the show

**NETWORKING ROI**

Identify some individuals or companies you met at the event, and a few discussion points or items on which to follow up.

**EXHIBITOR ROI**

Identify any exhibitors, products or services you researched at the show that align with your company’s business priorities.

**BUSINESS RELATIONSHIPS**

Include contact information for all presenters, customers, exhibitors and attendees that would be useful for your company in relation to its business priorities.

**SUMMARY**

Outline any additional details on the return on investment of the show to you and your company. In your summary, we suggest offering to train others on what you learned and include the date/time of your planned briefing in the space below.