

Exhibit Specifications

Review these Regulations to help alleviate any on-site issues and costly changes to your booth.

If your booth does not meet these specifications you must submit a rendering of your display to Show Management for review. All booths, regardless of size are required to follow these guidelines. For questions regarding booth specifications, please contact Show Management at 972-536-6304. To avoid additional costs (i.e. design cost or tear down of an unapproved structure) please obtain written approval before beginning production or construction of multi-story or covered exhibits. For advance approval and additional information, please e-mail Jennifer Holden jennifer.holden@informa.com.

HANGING SIGNS & GRAPHICS

Hanging signs and graphics are permitted over all island booths 400 sq. ft. or larger. Whether suspended from above or supported from below, they should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed the maximum allowable height for the booth type). Hanging Signs & Graphics should be set back ten feet (10') from adjacent booths. Approval for the use of hanging signs & graphics that fall outside of the stated guidelines will need to obtain approval by Show Management at least 60 days prior to installation. Please contact Show Management at 972-536-6304 to review this information.

TOWERS

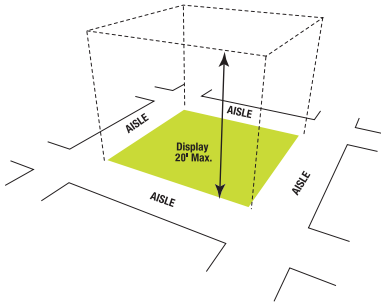
A Tower is a freestanding exhibit component separate from the main exhibit fixture. The height restriction is the same as that which applies to the appropriate exhibit configuration being used. Towers in excess of eight feet (8') should have drawings available for inspection. Fire and safety regulations in many facilities strictly govern the use of towers. A building permit may be required.

UNFINISHED WALLS

Any unfinished walls are subject to review by Show Management. Should Show Management deem the backside of the booth "unsightly" and/or does not conform to the overall quality of the show, the exhibitor may be required to drape the backside of the booth at the exhibitor's expense.

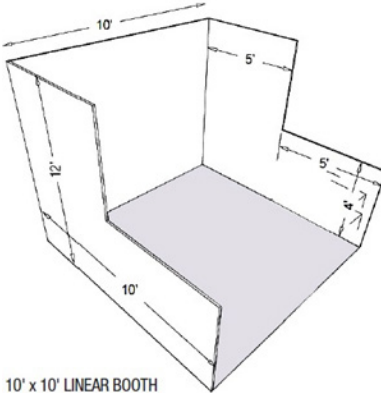
Booth Diagrams

ISLAND BOOTHS



The entire cubic content of the space may be used up to the maximum allowable height, which is twenty feet (20'), including signage. Hanging signage from ceiling is permitted in island booths that are 400 square feet and larger, but must be pre-approved by Show Management and must be hung no higher than 20 feet up from the floor. Island booths utilizing perimeter walls should submit booth renderings to Show Management for review.

INLINE (LINEAR) BOOTHS



10' x 10' LINEAR BOOTH

Regardless of the number of linear booths utilized (10' x 20', 10' x 30', 10' x 40', etc.), display materials should be arranged in such a manner so as not to obstruct sight lines or neighboring exhibitors. The maximum height of twelve feet (12') is allowed only in the rear half of the booth space with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle (Note: When three or more Linear Booths are used in combination as a single exhibit space the four-foot (4') height limitation is applied only to that portion of exhibit space which is within ten feet (10') of an adjoining booth.) Hanging signs

are not permitted over linear booths. *If your booth exceeds the 8' high back drape It must be professionally finished and free from company identification, booth number and all signage. Any exposed side walls visible over the drape must also be professionally finished.