

CONNECT WITH STORAGE PROFESSIONALS

DISCOVER THE NEW ISS VIRTUAL CONFERENCE, APRIL 28-29

Self-storage suppliers are constantly seeking ways to improve their business, and we've got something new to help with that! Of course, we're getting ready for our next in-person event in Las Vegas, taking place in July; but in the meantime, we've got a fresh way for you to connect with potential customers. Introducing the **ISS Virtual Conference, April 28-29!**

This two-day education-only event will include eight one-hour seminars, with the first day focused on self-storage development and investing, and the second day addressing issues of facility operation. All sessions will be hosted by renowned industry experts and take place live, giving attendees the opportunity to engage in real time with fellow professionals. (All content will also be recorded and offered on demand.)

If you're looking to strengthen your digital marketing and customer-acquisition strategies, sponsoring this conference is the perfect opportunity! It'll place your brand front and center before motivated self-storage investors, developers, owners and managers. Plus, with never before offered sponsorship deliverables, attendees will really get to learn about your company's products and services.



With only eight spots available, our conference sponsorship package includes:

- A **10-minute video** focused on your company and its offerings, produced by ISS and aired during the conference program (You'll also receive a copy for your perpetual use.)
- A dedicated spot in the Vendor Resources area of the virtual environment, containing as many as six company assets (videos, PDFs or audio clips of your choosing)
- All attendee leads
- Valuable metrics detailing attendee interactions with your company and brand

Cost: \$7,500

ISS[®]
INSIDE SELF-STORAGE
VIRTUAL CONFERENCE
April 28-29, 2021
issworldexpo.com/virtual

**Make this part of your
2021 success strategy!**

Connect with me to learn more.

Debbie Pirkey

debbie.pirkey@informa.com

M: 480.372.7590