

# APPLICATION & CONTRACT FOR EXHIBIT SPACE

2021 Inside Self-Storage World Expo Exhibit Hall: July 14-15 | Conference: July 13-16

The Mirage Hotel | Las Vegas, NV USA | [issworldexpo.com](http://issworldexpo.com)



## PRIMARY COMPANY INFORMATION

*(The contracted 'exhibiting as' name and website listed below will be published in the printed Program & Event Guide)*

Legal Company Name: \_\_\_\_\_

Exhibiting As: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country\*\*: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_ Fax: \_\_\_\_\_

## SHOW CONTACT INFORMATION

*If the show contact is not responsible for the overall health and safety at the event, then please e-mail the contact information to [debbie.pirkey@informa.com](mailto:debbie.pirkey@informa.com). (This information is used for exhibitor correspondence only and is NOT published.)*

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

## INVOICE/ACCOUNTING CONTACT INFORMATION *(If different than primary contact)*

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## EXHIBIT BOOTH SELECTIONS (PLEASE PROVIDE 3 OPTIONS)

List all preferred exhibit space(s), then transfer the total square footage (SF) of the amount of space you want to the appropriate box below.

1. Booth # \_\_\_\_\_ ( \_\_\_\_\_ SF)    2. Booth # \_\_\_\_\_ ( \_\_\_\_\_ SF)    3. Booth # \_\_\_\_\_ ( \_\_\_\_\_ SF)

*It is in your best interest to select three (3) options. If your space selection options have already been assigned, due to the priority point process and/or changes to the floor plan, show management will assign you to the next best available location. We cannot guarantee that the space you occupied the prior year, specific areas, or corners will be available.*

## ADD-ON SPONSORSHIP *(50% deposit due with contract; remaining 50% balance due April 1, 2021)*

Sponsorship \_\_\_\_\_ Total \$ \_\_\_\_\_

## EXHIBIT SPACE RATES

**\$38.00 per SF through March 31, 2021**

**\$38.50 per SF on and after April 1, 2021**

*50% deposit due at time of contract submission through March 31, 2021*

*100% due at time of contract submission on and after April 1, 2021*

*Booth space without deposit will not be held*

**Island Premium, \$550**

**Corner Premium, \$200**

### CALCULATE WHAT IS DUE NOW

50/100% x Exhibit Space Cost \$ \_\_\_\_\_

*Based on contract submission date*

+ 50/100% Sponsorship Total \$ \_\_\_\_\_

**TOTAL DUE: \$ \_\_\_\_\_**

**ALL PAYMENTS DUE:  
APRIL 1, 2021**

### RETURN APPLICATION AND PAYMENT TO:

New Address\*

Informa Markets/ISS  
222 West Las Colinas Blvd, 450E  
Irving, Texas 75039

Phone: 480-372-7590

Fax: 972-550-5390

*\*Use this address when mailing payments.*

### METHODS OF PAYMENT

Please check one:

- Check made payable to: Informa Markets/ISS
- Wire / ACH\*
- Credit Card\*: PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.

### QUESTIONS?

Please email Show Management at [debbie.pirkey@informa.com](mailto:debbie.pirkey@informa.com).

All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

### PAYMENT TERMS

To be eligible for early pricing and to reserve a booth space, 50% deposit is due with signed contract; remaining balance is due Apr. 1, 2021.

In order to reserve a booth space after Apr. 1, 2021, 100% is due with signed contract.

**ALL UNPAID BALANCES ARE DUE APRIL 1, 2021.**

### FOR SHOW MANAGEMENT USE ONLY

Date Received: \_\_\_\_\_

Booths Assigned: \_\_\_\_\_

TSF: \_\_\_\_\_

Deposit Received: \_\_\_\_\_

AE: \_\_\_\_\_

CO ID#: \_\_\_\_\_

Version 6. 11/10/20

Insurance (International Exhibitor Requirement) ..... \$115

Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 17. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa Markets negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see clause 17. Insurance and your booth confirmation for additional information.

TOTAL SQ.FT. _____ SF	X	RATE PER SQ.FT. \$ _____	+	CORNER PREMIUM (\$200 PER CORNER) <i>**if applicable**</i> \$ _____	+	ISLAND PREMIUM (\$550) <i>**if applicable**</i> \$ _____	+	INSURANCE <i>**if applicable**</i> \$ _____	+	MEDIA UPGRADE** \$175	=	TOTAL EXHIBIT SPACE COST \$ _____
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\*A \$175 charge has been applied for the production of your digital profile. This includes a company logo on your online booth profile, five (5) product previews, and five (5) press releases. In addition, your exhibit fee includes 25 complimentary expo hall passes for your customers and prospects along with personalized links and codes for discounted conference registration.

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the Informa Markets Sponsorship and Exhibitions Terms and Conditions found online <https://www.issworldexpo.com/exhibit-terms> and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein.

## REQUIRED

Signature: x \_\_\_\_\_ Printed Name: \_\_\_\_\_

By providing your contact information and signature, you are authorizing by Informa Markets U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or e-mail.